

Visitor Count



We consistently count visitor registration numbers clearly and stringently and, without deception, continue to release the real numbers.

Fundamental Philosophy of the Totalled Visitor Numbers

1. The number of visitors will be stated honestly and will not be inflated. This is our duty to exhibitors.
2. The inflation of visitor numbers is a misrepresentation of the contents of the exhibition and fraudulent to the exhibitors.
3. The number of visitors and also the counting method will be stringently announced in writing shortly after the exhibition.

Three Major Principles of the Counting Method

1. Only those who visit the exhibition and complete registration on-site are counted.
2. Once registered, a visitor is counted only once, no matter how many times and days they enter the exhibition.
3. Counting the visitors each time they pass through the entrance is regarded as an actual inflation of the figures, therefore, this counting method is prohibited.

VISITOR FIGURES

	Jan 20 [Wed]	Jan 21 [Thur]	Jan 22 [Fri]	3-days total
<i>INTERNEPCON JAPAN / ELECTROTEST JAPAN PHOTONICS JAPAN</i>	9,922	9,068	9,972	28,962
<i>IC PACKAGING TECHNOLOGY EXPO</i>	3,581	3,839	3,250	10,670
<i>INT'L ELECTRONICS COMPONENTS TRADE SHOW PRINTED WIRING BOARDS EXPO / MATERIAL JAPAN</i>	2,370	2,757	2,617	7,744
<i>INT'L AUTOMOTIVE ELECTRONICS TECHNOLOGY EXPO EV / HEV DRIVE SYSTEM TECHNOLOGY EXPO</i>	5,519	5,035	6,052	16,606
TOTAL NUMBER OF VISITORS	21,392	20,699	21,891	<u>63,982</u>

(*2) All registrations are counted only once, no matter how many repeat days a visitor attends the show.

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